

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael Cristofalo et al.

Title: System and method for targeting object oriented audio and video content to users

Docket No.: 2050.138US1
Filed: April 12, 2001
Examiner: Daniel Lastra
Customer No.: 44367

Serial No.: 09/834,500
Due Date: October 17, 2008
Group Art Unit: 3688
Confirmation No.: 5803

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

☒ Response under 1.111 (15 pgs.)

If not provided for in a separate paper filed herewith, please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.
Customer No.: 44367

By: Michael K. Hsu
Michael K. Hsu
Reg. No. 46,782

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 15 day of October, 2008.

John D. Gustav-Wrathall
Paralegal
Name Schwegman, Lundberg & Woessner

John D. Gustav-Wrathall
Signature